



## Chapter One

# The Visual Element: Two-Dimensional

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**What am I to do?** – Intention

**How am I to do it?** – Selection

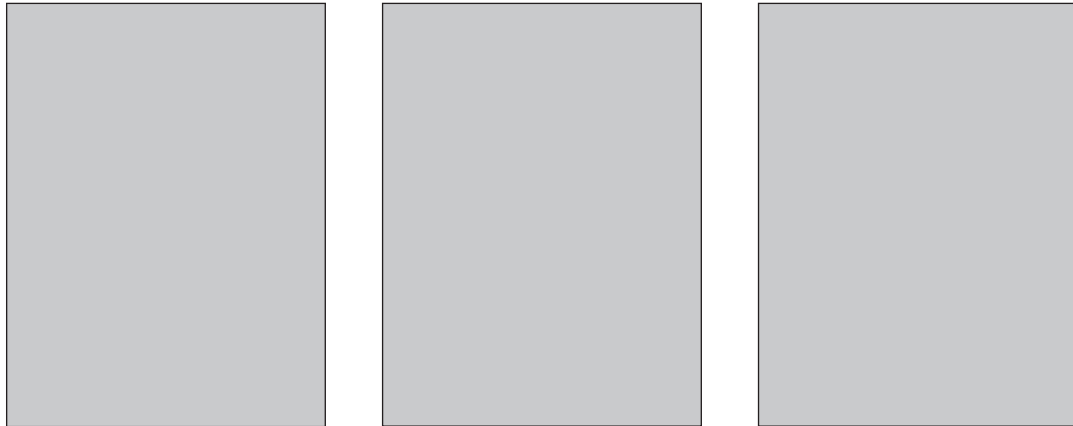
**Why this way; what if I?** – Critical Assessment

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## Conventional Thinking

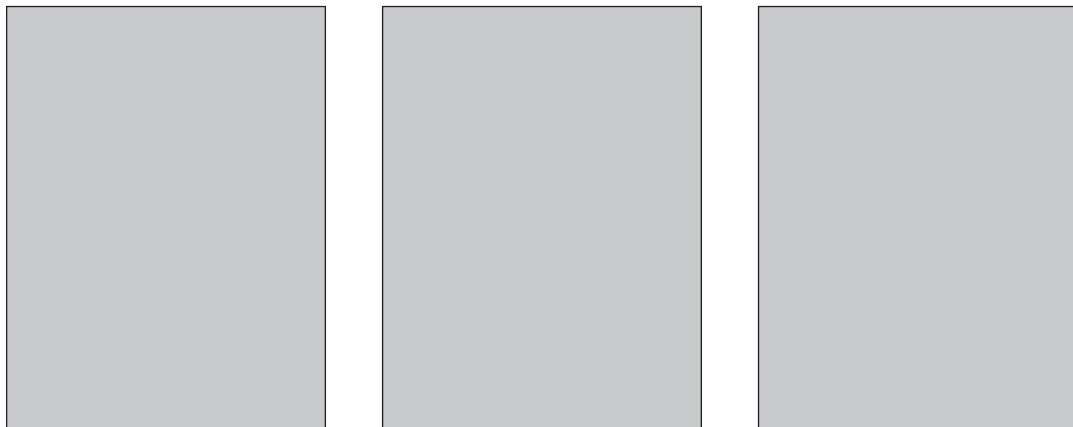
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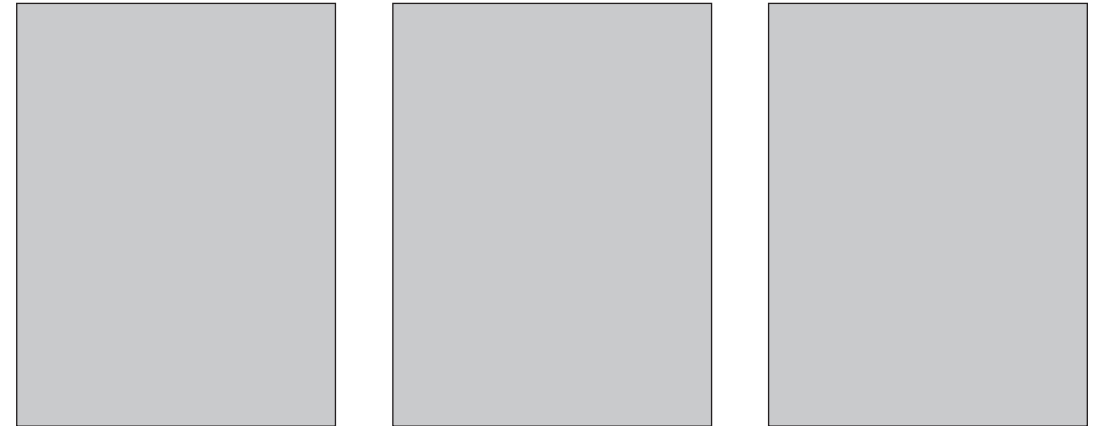
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## Introducing Line

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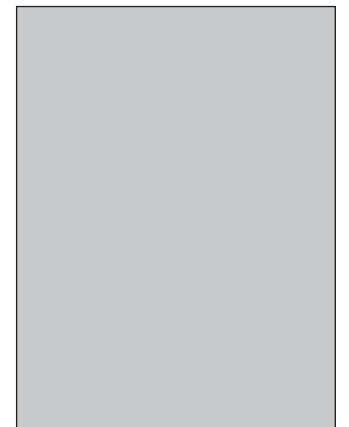
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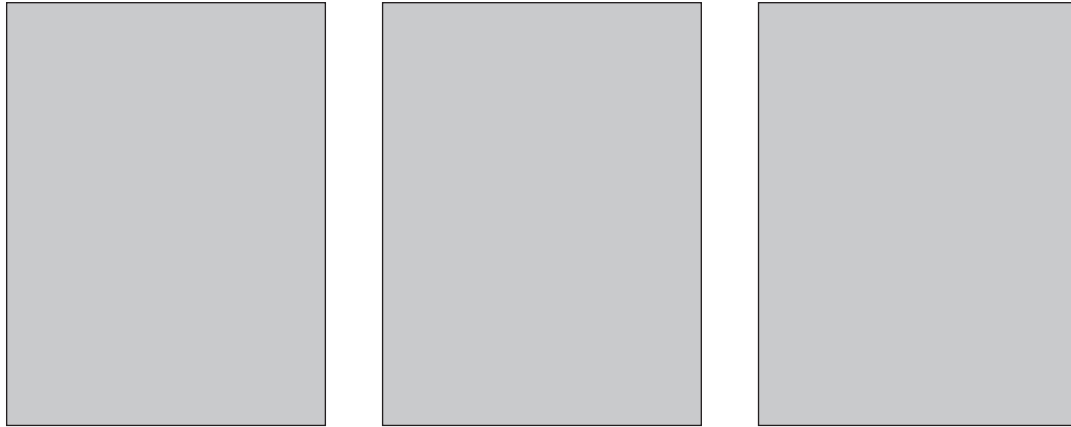
## Two Contrasting Lines

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## Visual Direction

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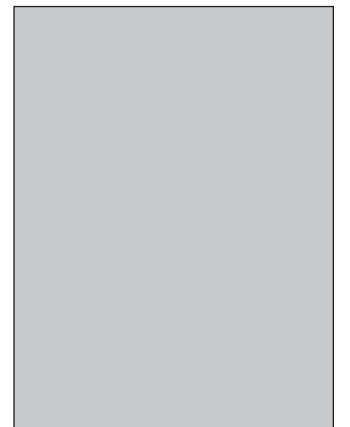
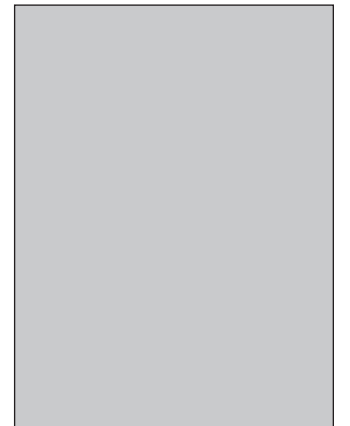
## Increasing Emphasis

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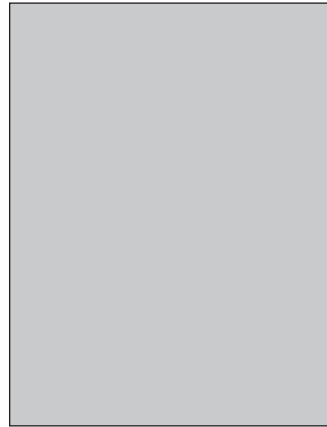
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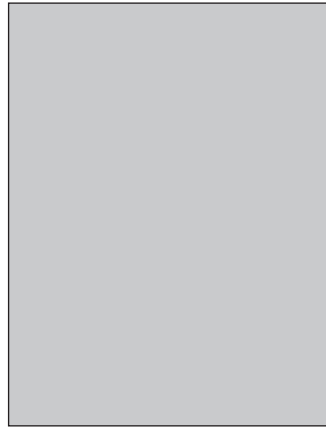


# Simple Line and Shape Relationships

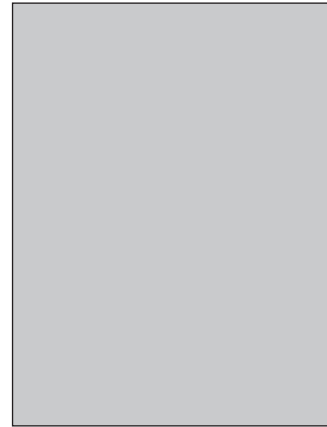
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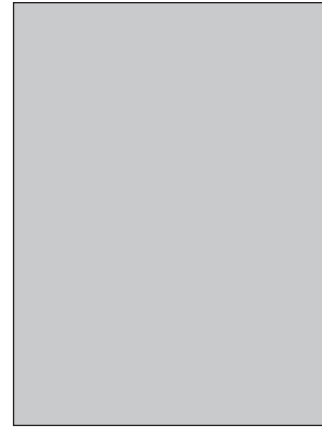
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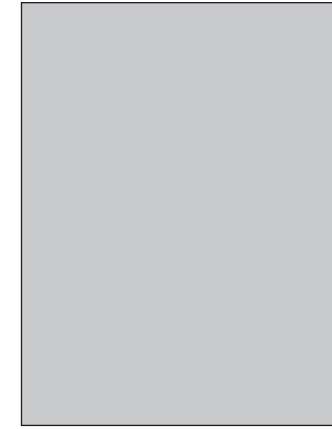
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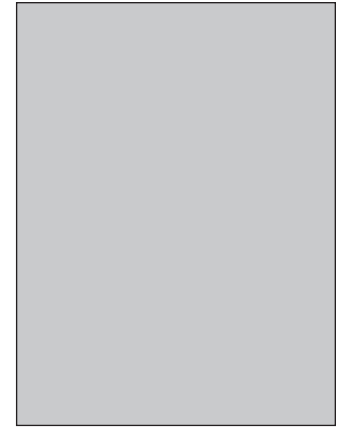
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