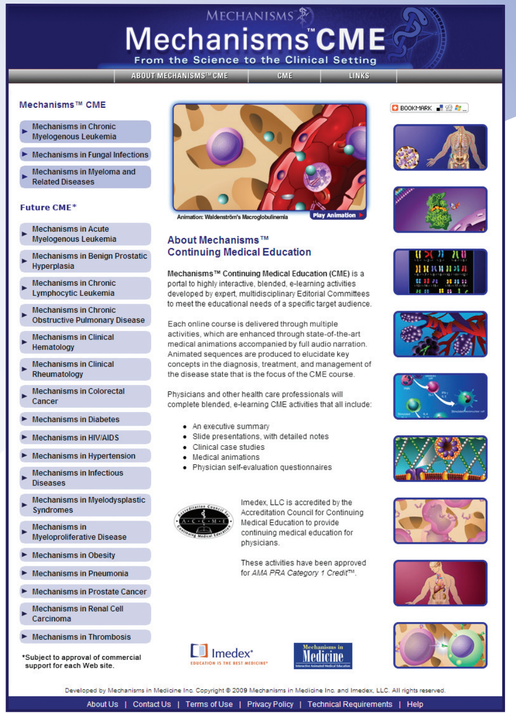
Visit www.MechanismsCME.com to learn more.



Mechanisms™ CME – *Modern medicine is a science of Mechanisms™. Animations address basic science fundamental to the understanding of disease pathophysiology and rationale for therapeutic interventions, enhancing the blended learning experience.*

Mechanisms™ CME

Current Mechanisms™ CME:

Mechanisms in Chronic Myelogenous Leukemia
From the Science to the Clinical Setting
www.MechanismsinCML.com

Mechanisms in Fungal Infections From the science to the clinical setting
www.MechanismsinFungalInfections.com

Mechanisms in Myeloma and Related Diseases
From the Science to the Clinical Setting
www.MechanismsinMyeloma.com

Mechanisms™ CME Planned for 2009*:

Acute Myelogenous Leukemia • Benign Prostatic Hyperplasia
Chronic Lymphocytic Leukemia • Chronic Obstructive Pulmonary Disease
Clinical Hematology • Clinical Rheumatology • Colorectal Cancer • Diabetes • HIV/AIDS
Hypertension • Infectious Diseases • Myelodysplastic Syndromes • Myeloproliferative Disease
Obesity • Pneumonia • Prostate Cancer • Renal Cell Carcinoma • Thrombosis

* Release of any Mechanisms™ CME Web site listed is dependent on receiving commercial support for the individual project.

For any questions about Mechanisms™ CME, please contact:

Imedex, LLC
4325 Alexander Drive
Alpharetta, GA 30022 USA
Tel: (770) 751-7332
Fax: (770) 751-7334
Toll Free: 1-800-233-0957
meetings@imedex.com
www.imedex.com

Imedex, LLC is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Mechanisms in Medicine Inc.
1800 Steeles Avenue West, 2nd Floor
Concord, ON L4K 2P3 Canada
Tel: (905) 660-9848
Fax: (905) 760-0587
Toll Free: 1-866-851-7771
mail@mechanismsinmedicine.com
www.mechanismsinmedicine.com

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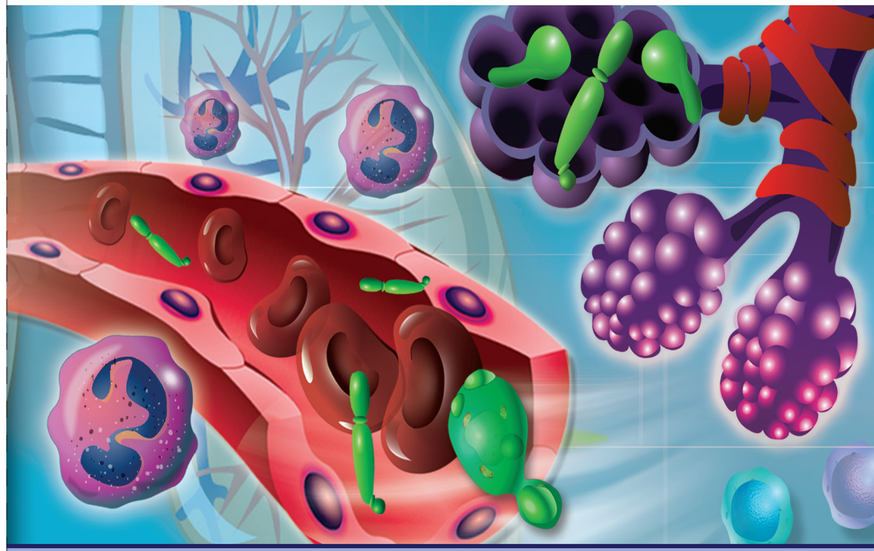
MECHANISMS

Mechanisms™ CME

From the Science to the Clinical Setting



Educating Physicians Through Comprehensive, Blended e-Learning & State-of-the-Art Animations

Mechanisms™ CME

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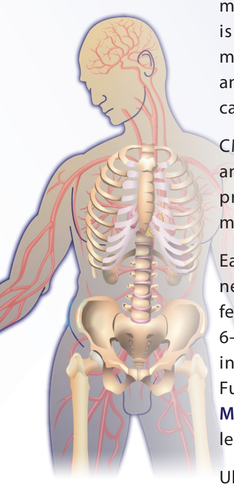
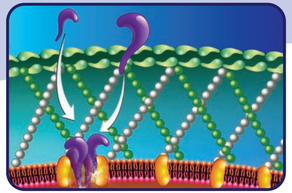


Mechanisms™ CME is a portal to highly interactive, blended e-learning CME activities, developed by expert, multi-disciplinary Editorial Committees to meet the educational needs of a specific target audience. Each online course is delivered through a user-friendly, dedicated Web site, comprised of multiple learning activities. Educational formats within each activity include an executive summary, a slide presentation with detailed notes, and clinical case studies.

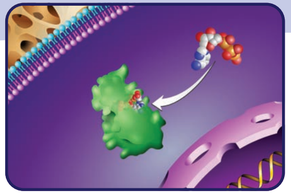
CME activities are further enhanced through state-of-the-art medical animations accompanied by full audio narration. Animated sequences are produced to elucidate key concepts in the diagnosis, treatment, and management of the disease state that is the focus of the CME course.

Each **Mechanisms™ CME** Web site will continuously assess the educational needs of its target audience. CME outcomes will be assessed through user feedback gathered, including case-based post-reflective activities delivered 6-months after successful completion of a learning activity. Responses will influence content updates and expansion into other key areas of focus. Furthermore, with capabilities to provide monitored discussion forums, **Mechanisms™ CME** will promote the exchange of information between learners and experts.

Ultimately, **Mechanisms™ CME** plans to be an online community, which will attract physicians and other health care professionals from a wide range of therapeutic disciplines and will be widely recognized for delivering credible, scientifically relevant content through innovative educational methods.



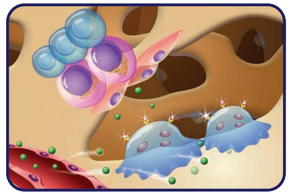
Mechanism of action of polyene antifungal Amphotericin B.



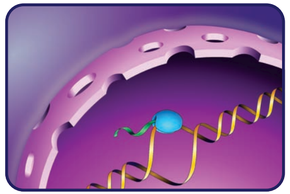
Phosphorylation reaction in BCR-ABL protein kinase

Animations Enhance Understanding of the Mechanisms of Disease and Drug Action

- Animations address the basic science that is fundamental to the understanding of disease pathology and rationale for therapeutic interventions.
- Each animated sequence is developed to enhance the learner's CME experience, through a rapid introduction or re-introduction to the subject matter by distilling complex information into a learner-friendly format.
- Audio narration further elucidates the key concepts in diagnosis, treatment and management of the disease state that is the subject of the animation.
- In addition to state-of-the-art animations, **Mechanisms™ CME** offerings include slide presentations, clinical case studies, in-depth text, as well as diagrams and tables.
- Educational content for each **Mechanisms™ CME** Web site is developed in conjunction with an expert, multi-disciplinary Editorial Committee.

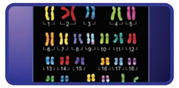


Mechanism of action of bisphosphonates in myeloma bone disease treatment

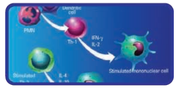


The overexpression of BCR-ABL mRNA and protein in chronic myelogenous leukemia

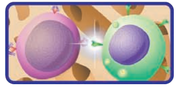
Chronic Myelogenous Leukemia



Fungal Infections



Myeloma and Related Diseases



Delivering a Comprehensive, Blended Learning Experience to Physicians

Mechanisms™ CME offerings deliver a comprehensive, blended learning experience to physicians and other health care professionals, enabling those who are eligible to earn *AMA PRA Category 1 Credits™*.

Each **Mechanisms™ CME** Web site focuses on a specific therapeutic area, delivering multiple learning activities that typically address:

- The Burden of Disease and Epidemiological Data
- Risk Factors in General and Specific Populations
- Disease Progression and Complex Biochemical Pathways
- Therapeutic Interventions – Mechanisms of Action
- Current & Emerging Clinical Trials
- Case-based Clinical Applications of Theoretical Models for Patient Management

Personalized **Mechanisms™ CME** Profiles enable users to track and claim *AMA PRA Category 1 Credits™* through downloadable CME certificates. Upon successful completion of a learning module, users may also download the content for use in teaching or other educational settings.