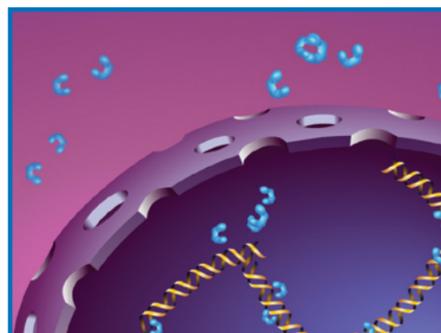


Visit [www.GuidelineStat.com](http://www.GuidelineStat.com) to learn more.

**GuidelineStat™** – a unique, one-stop, certified resource, delivering “mainstream”, evidence-based clinical practice guideline content through innovative educational formats, developed in conjunction with guideline authors and experts. CME activities include animations, slide presentations, algorithms, and practical case studies.

# GUIDELINESTAT™



Animation: The Pathophysiology of HR+ Breast Cancer.

## Hormone Receptor Positive Breast Cancer GuidelineStat™ CME Module

### Case Study 1: Adjuvant Therapy (Postmenopausal Patient)

### Case Study 2: Metastatic Disease (Premenopausal Patient)

## Learning Objectives

After completing this educational activity, the learner should be better able to:

- Explain adjuvant therapy options available for the patient with HR+ breast cancer according to the Practice Guidelines for Breast Cancer
- Differentiate between approved cytotoxic agents and combinations of these agents which have benefits in the adjuvant, metastatic, and relapsed settings in the patient with HR+ breast cancer
- Incorporate new targeted agents and combinations into the therapy algorithm for HR+ breast cancer in various scenarios when appropriate
- Describe current standards and options for the management of metastatic disease in the HR+ patient in the front-line and recurrent disease settings

## Providing Summary, Evidence-Based Information

Each **GuidelineStat™** module provides evidence-based guideline content in a variety of formats, developed in conjunction with a primary author, or leading expert for each guideline, including:

- An Executive Summary
- A Slide Presentation
- An Animation, focused on the disease entity and its treatment
- Practical Case Studies
- Treatment and Diagnostic Algorithms
- Physician Self-Evaluation
- Patient Education resources for in-office communications with patients
- A Discussion Forum
- Breaking News

For any questions about **GuidelineStat™** please contact:

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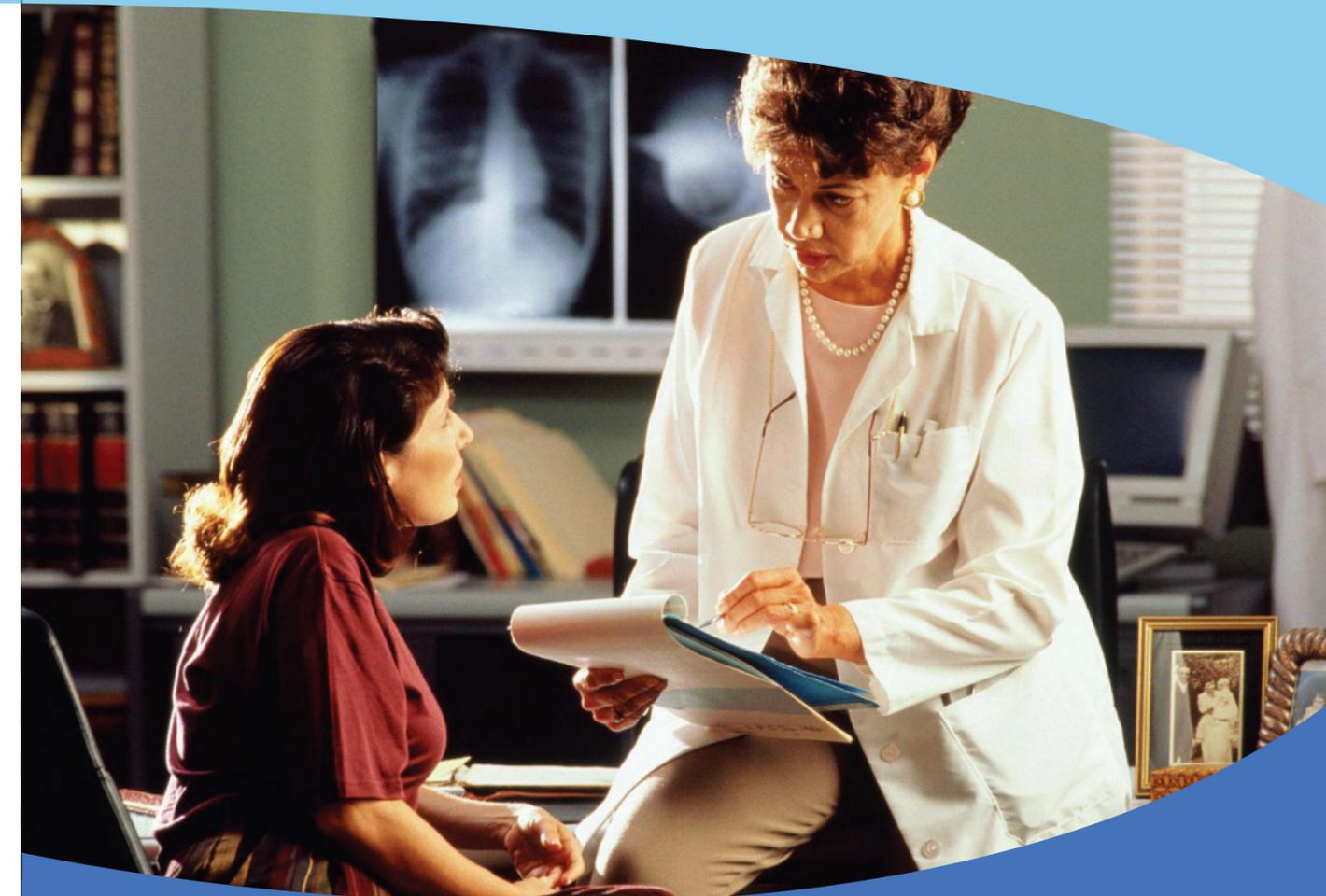


Imedex, LLC is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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GuidelineStat™ is developed and produced by Mechanisms in Medicine Inc.



Expert opinion on evidence-based guidelines; delivering best-practice recommendations through user-friendly, online, case-based CME activities

# GUIDELINESTAT™

[www.GuidelineStat.com](http://www.GuidelineStat.com)

# GUIDELINESTAT™



**GuidelineStat™** is the only Web site of its kind. A guideline-originated CME resource, linked to breaking medical evidence and studies, it is dedicated to the needs of busy, practice-based physicians, spanning multiple therapeutic areas, with educational activities that include guideline-oriented patient cases.

**GuidelineStat™** seeks to avoid voluminous text, which may be a barrier to the implementation of and adherence to many published guidelines. Focusing on the specific needs of physicians, which are identified through carefully conducted needs assessments, each **GuidelineStat™** learning module emphasizes the 'need-to-know' information for every-day clinical practice based on a particular guideline.

**GuidelineStat™** will be a multi-therapeutic guideline resource, with the goal of hosting more than 60 guideline-based CME modules over the next three years. Through **GuidelineStat™** physicians will be encouraged and ultimately motivated to consult, implement and adhere to guidelines in their day-to-day practice.

[www.GuidelineStat.com](http://www.GuidelineStat.com)

## Applying Evidence-Based Guidelines to Clinical Practice

Recognizing that every physician has his or her preferred learning style, **GuidelineStat™** learning modules provide a variety of educational formats and features, developed in conjunction with a primary or leading author who contributed to the original published guideline.

Physician-learners will benefit from a variety of educational formats, including:

- An **Executive Summary** that addresses the practical, need-to-know information from the guideline, with information to access the full publication
- A **Slide Presentation**, suitable for self-directed learning and downloadable for teaching
- A **Disease State Animation** focused on the disease entity and its treatment
- **Practical Case Studies** exemplifying key teaching points and best-practice guideline recommendations
- **Treatment and Diagnostic Algorithms**, with interactive components
- **GuidelineStat™ Self-Evaluations** - Physician Self-Evaluation Post-test, for each learning module
- **Patient Education Resources** for in-office communications with patients
- A **Discussion Forum**, to promote information exchange between physician learners and guideline experts
- **Breaking News** related to the guideline

Content is peer-reviewed and developed in compliance with all ACCME, OIG, and related guidelines.

### Guideline-based CME Modules Planned for 2009 Include:

*Chronic Myelogenous Leukemia • HR Positive Breast Cancer • Diabetes Aspergillosis • Candidiasis • Community-Acquired Pneumonia • Crohn's Disease Ulcerative Colitis • Benign Prostatic Hyperplasia • Colon Cancer EGFR Positive Breast Cancer • Multiple Myeloma • Non-Small Cell Lung Cancer Rectal Cancer • Small Cell Lung Cancer • Triple Negative Breast Cancer • Stroke Chronic Obstructive Pulmonary Disease • Bipolar Disorder • Depression • Schizophrenia*

## Physician benefits from [www.GuidelineStat.com](http://www.GuidelineStat.com):

The screenshot shows the GuidelineStat website interface for a CME module on Breast Cancer. The page title is "GUIDELINESTAT™ BREAST CANCER" with the subtitle "Hormone Receptor Positive Breast Cancer". The navigation menu includes "ABOUT GUIDELINESTAT™", "EDUCATIONAL TOOL INDEX", "CME", "REFER A COLLEAGUE", and "LINKS". There is a login section with "User Name:" and "Password:" fields, a "Remember me" checkbox, and "LOGIN" and "New users click here" buttons. Below the login section is the "Educational Tool Index" with a "My CME Profile" button. The "CME Learning Module Sections" are listed as follows:

- Slide Presentation**: Practice Guidelines for the Treatment of Hormone Receptor Positive Breast Cancer
- Disease State Animation**: Pathophysiology of Hormone Receptor Positive Breast Cancer
- Practical Case Studies**:
  - Case 1 – Adjuvant Therapy (Postmenopausal Patient)
  - Case 2 – Metastatic Disease (Premenopausal Patient)
- Algorithms**: Hormone Receptor Positive Breast Cancer Treatment Algorithm
- Executive Summary**: Patients with breast cancer are typically managed according to algorithms based on a variety of clinical and histopathological parameters in conjunction with assessment of hormone receptor status and HER2 overexpression/gene amplification.
- Post-test and CME Evaluation**: Please complete the Post-test and CME Evaluation to claim AMA PRA Category 1 Credits™

At the bottom of the page, there are links for "Patient Education Resource", "Discussion Forum" (with a note that questions or comments may be submitted [here](#)), and "Breaking News: Recent Publications" (with a note that information about breaking news is available [here](#)). The footer contains copyright information for Mechanisms in Medicine Inc. and Imdex, LLC, and links for "About Us", "Contact Us", "Terms of Use", "Privacy Policy", "Technical Requirements", "Site Map", and "Help".

- A convenient, succinct, online CME resource, responding to the time constraints of busy physicians in practice
- Credible content, developed in conjunction with a primary or leading author who contributed to the original published guideline
- A variety of learning formats that are highly suited to different learning preferences and styles
- Animations depicting the disease state of the guideline; excellent for teaching both students and patients
- In-depth case studies, emphasizing the key teaching points and best-practice guideline recommendations
- Self-evaluations for physician-learners to measure their knowledge against the guidelines
- Excellent for self-directed learning and teaching
- Certification: CME credits available

